



AAFA ANNOUNCES NEW SUPPLIER MEMBER: QUESTAWEB INC

QuestaWeb is a Westfield, NJ based supplier of global trade solutions for import/export, U.S. Customs compliance, visibility and execution. Wayne Slossberg, Vice President of Sales, may be reached at 908.233.2300 or by e-mail wslossberg@questaweb.com. To learn more about this company, please visit their website www.questaweb.com.

Joan McNeal
Director of Membership
American Apparel & Footwear Association
703.797.9047

We Dress the World!

About AAFA

The American Apparel & Footwear Association (AAFA) is the national trade association representing apparel, footwear and other sewn products companies, and their suppliers, which compete in the global market.

The American Apparel & Footwear Association was formed in August 2000 through the merger of two highly regarded trade associations: the American Apparel and Manufacturers Association and Footwear Industries of America. Drawing from a broad, strong membership base, AAFA is the national trade association representing apparel, footwear, and other sewn products companies, which compete in the global marketplace.

American Apparel Manufacturers Association (AAMA)

The AAMA was founded in 1960 as the national association representing U.S. apparel manufacturers. Though many believed the industry was too fragmented to make this possible, leaders of the Southern Garment Manufacturers Association forged ahead and, together with the National Association of Shirt, Pajama and Sportswear Manufacturers, formed the American Apparel Manufacturers Association – an organization that represented every segment of the industry, regardless of company size, location, product line or type of distribution. AAMA's mission was to help create an environment in which the U.S. apparel industry could operate competitively and profitably in a global economy.

The result of this effort is one of the strongest national trade associations representing approximately 80% of wholesale apparel sales of U.S. companies and includes manufacturers of allied needle trade products as well. Its membership has plants located in almost every state in the union. Activities include advocacy towards Congress and federal agencies as well as strong programs in economics, education, technology, government affairs, marketing, communications and industry relations. Industry executives pool their resources and talent as part of AAMA's programs, committees and services.

Footwear Industries of America (FIA)

FIA's roots stretch back to 1869 serving as the only national association for footwear manufacturers, importers and distributors, and suppliers to the leather and allied trades. The membership is diverse and dynamic with both footwear and supplier members operating in all of the world's hemispheres. Shoe company members source around the world, reaching to the far corners of the globe to satisfy the demands of a rapidly changing marketplace. Supplier members deliver a wide assortment of materials and products for all of the leather and needle trades, including leather, chemicals, machinery, components, synthetics, textiles, upper and soling materials, computer technology and more. FIA helps U.S. footwear companies achieve growth through education, advocacy, research and networking opportunities.