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## **Questaweb Named as Finalist in 2004 American Business Awards**

*The Award will be presented on May 10 in New York*

**Westfield, New Jersey, U.S.** – April 15, 2004 – QuestaWeb, Inc., a provider of Internet-based global trade management software solutions, today announced that QuestaWeb was named a Finalist in the Corporate Web Sites category in the second annual American Business Awards.

Hailed as “the business world’s own Oscars” by the *New York Post* (September 22, 2002), The American Business Awards are the first national, all-encompassing business awards program honoring great performances in the workplace.

Nicknamed the Stevies™ for the Greek word “crowned,” winners will be announced during presentations on Monday, May 10 at the Sheraton New York Hotel & Towers in New York City. The ceremonies will be video cast live on the Internet and will be broadcast nationwide on radio by the Business TalkRadio Network.

More than 800 nominations from companies of all sizes and in virtually every industry were submitted for consideration in more than 40 categories. The elegant Stevie trophy was designed by R. S. Owens, the same company that makes the Oscar and the Emmy.

“We are thrilled that QuestaWeb has been named a finalist, and is recognized by such a distinguished group of judges as having a significant impact in how people do business,” said Wayne Slossberg, VP of Sales. “By presenting all relevant information efficiently and effectively, all visitors to our site understand how our products and services can help streamline and improve their company’s’ cross-border operations. By providing universal access to our global trade content engines, QuestaWeb demonstrated its commitment to

delivering the best Internet-based import and export solutions to our customers and prospects.”

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie winners from among the Finalists. The Board includes business luminaries such as Rich Karlgaard, publisher of *Forbes*, Bruce Nelson, chairman & CEO of Office Depot, marketing gurus Don Peppers and Martha Rogers, Anthony Robbins, Chairman & CEO of The Anthony Robbins Companies, Drew Schutte, publisher of *Wired Magazine*, Jeffrey Tarr, chairman & CEO of Hoover's Inc., and Donald Trump, chairman, president and CEO of The Trump Organization.

“The Stevie Award has quickly become the most coveted business honor in America,” said Michael Gallagher, founder and president of The Stevie Awards. “We began the Stevies in 2002 with the mission to generate recognition of deserving companies and individuals among the business community, the press, and the general public. Being selected as a Finalist is an important achievement, because it means that independent judges have agreed that the Finalist is worthy of national recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The American Business Awards and the list of Finalists are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

### **About The Stevie Awards**

Hailed as “the business world’s own Oscars” by the *New York Post* (September 22, 2002), Stevie Awards are conferred in two programs: The American Business Awards and The International Business Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding leadership, innovation, perseverance, creativity, teamwork, and integrity through more than 40 categories. The second annual American Business Awards – nicknamed The Stevies™ from the Greek word for "crowned" - will be presented in New York City on May 10, 2004. The program is overseen by a Board of Distinguished Judges & Advisors, which includes leading business executives, authors, and academics. Sponsors of The 2004 American Business Awards include the Business TalkRadio Network , Digipict, Hoover's Online, Inc. Magazine, Miller Heiman, the Professional Society for Sales & Marketing Training,

Selling Power Magazine, Speedera Networks, Ultimate Software, Webcast in a Box, and Wired Magazine.

### **About QuestaWeb**

QuestaWeb is a provider of integrated web-native global trade management software solutions. Its flagship product, TradeMaster<sup>QW</sup>, pro-actively manages the export and import processes for importers, exporters, forwarders, and brokers, thereby streamlining cross-border operations. The TradeMaster<sup>QW</sup> business model unifies trade, logistics, compliance, and financial processes promoting worldwide collaboration. The centralized global database maintains up-to-date import and export content, and supports multiple languages, industries, currencies, and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for their electronic connectivity initiatives. TradeMaster<sup>QW</sup> accelerates the flow of goods across the global supply chain, reduces inventory and operational costs, and ensures compliance with ever-changing cross-border regulations. For more information, please visit [QuestaWeb, Inc.](#)