

Holiday Creations Selects QuestaWeb to Automate Export Management

QuestaWeb will make Hong Kong export operations at Holiday Creations more efficient.

WESTFIELD, N.J. – October 24, 2005--QuestaWeb, Inc., a provider of integrated import and export management software solutions, today announced that Holiday Creations, Inc., a leading manufacturer of holiday and decorative lighting products, has selected QuestaWeb's ExporterQW system to manage their export operations.

"QuestaWeb's Exporter solution will allow our company to automate and have more visibility and control over our Hong Kong export operations," said, Greg Scala, VP of Operations at Holiday Creations. "QuestaWeb's software will help us improve our business processes and enhance handling of financial and compliance documentation."

Headquartered in Centennial, Colorado, Holiday Creations, Inc. manufactures and markets their products under the brand name Forever Bright and Sheer Glow in the U.S., and under Holiday Creations and several private label brand names in Canada.

The company will use QuestaWeb's Exporter, Product Catalog, Trade Document Binder, and Query Builder modules. Implementation will include integration of purchase orders and commercial invoices with Microsoft Business Solutions.

"The recognition by truly global companies like Holiday Creations that our solutions can help improve efficiencies is a strong testament to the value of the systems we build," said Wayne Slossberg, VP of Sales at QuestaWeb. "We are eager to get them up and running on time."

About Holiday Creations

For well over a decade, Holiday Creations, Inc. has enjoyed an unsurpassed reputation for producing quality holiday decorations and offering outstanding customer care. Holiday Creations has successfully built long-standing relationships with hundreds of major retail stores throughout the U.S. and Canada, including BJ's, Costco, Fortunoff's, Home Depot, Lowe's, Sears, Wal-Mart, and many more. The three million square foot factory is headquartered in Chang Ping, one hour from Hong Kong. Numerous National and International awards have been bestowed upon the company for producing quality merchandise. Holiday Creations is a leading producer of energy saving L.E.D. decorative lighting. To view their diverse collection of L.E.D. lights, pre-lit L.E.D. trees and greenery, animated figures and Sheer Glow™ ribbon and bows, we invite you to visit their showroom in Hong Kong. For more information please visit their website at www.holidaycreations.com.

About QuestaWeb

QuestaWeb is a premier provider of integrated web-based global trade management software solutions. Its flagship product, TradeMasterQW, pro-actively manages the export and import processes for retailers, manufacturers, importers, exporters, forwarders, and brokers, thereby streamlining cross-border operations. The TradeMasterQW business model unifies trade, logistics, compliance, and financial processes promoting worldwide collaboration. The centralized global database maintains up-to-date import and export content, and supports multiple languages, industries, currencies, and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for their electronic connectivity initiatives. TradeMasterQW accelerates the flow of goods across the global supply chain, reduces inventory and operational costs, and ensures compliance with ever-changing cross-border regulations. For more information, please visit www.questaweb.com.