

QuestaWeb integrates its Global Trade Management Applications with Microsoft Dynamics CRM

Workflows control is automated and vendor management is enhanced

Westfield, N.J. – August 15, 2008 -- QuestaWeb, Inc. (www.questaweb.com), a premier provider of Web-based integrated global trade management solutions announced today the release of an addition to the TradeMaster^{QW} product line: Integration with Microsoft Dynamics CRM 4.0. The new functionality supports configurable workflows to the level of transaction types reaching to the depths of individual transactions. Automation continues with workflow control and warnings about potential process problems. Vendor management and sales force supervision are enhanced and customizable performance reporting is readily available.

QuestaWeb COO Felix Pekar says, “All CRM-oriented functions can now be consolidated into one solution within the TradeMaster^{QW} suite of global trade management applications. Integration with Microsoft Dynamics CRM 4.0 considerably boosts improvements in supply-chain performance with automated real-time workflow control. Enhancements such as this are especially important in the current import/export industry climate. This proactive approach helps to prevent potential bottlenecks and vendor-related problems, accelerates goods movement across international borders, and enhances customer satisfaction.”

Pricing and Availability

The new functionality is available immediately for all TradeMaster^{QW} customers. Current QuestaWeb clients are automatically upgraded at no additional charge, consistent with the firm’s policy of ensuring all customers always possess the latest features and most advanced technology. For more information, please call Wayne Slossberg, Vice President of Sales, at (908) 233-2300 or visit www.questaweb.com.

About QuestaWeb, Inc.

QuestaWeb is a premier provider of integrated, Web-based global trade management software solutions. The firm’s business model unifies import, export, logistics, compliance and financial processes including U.S. Customs clearance, landed costs, Harmonized Tariff Schedule

classifications, export licensing, denied party screening, quota management, product catalog, tracking, event management and international document repository. The centralized global database maintains up-to-date compliance content and supports multiple languages, currencies and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for electronic connectivity initiatives. The company's flagship product, TradeMaster^{QW} Global Trade Management System, proactively manages export and import processes for importers, exporters, forwarders and brokers. It accelerates the flow of goods across the global supply chain, reduces inventory and operational costs and ensures compliance with ever-changing cross-border regulations.

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