

QuestaWeb Introduces PCM^{QW} for Importers and Exporters

Product Compliance Management Application Offers Affordable Step for Marketplace Advantage

Westfield, N.J. -- November 18, 2008 -- QuestaWeb, Inc. (www.questaweb.com), a premier provider of Web-based integrated [Global Trade Management](#) (GTM) solutions, today announced the rollout of the [Product Compliance Management](#) (PCM^{QW}) application, an innovative product and vendor management solution tailored to the global compliance needs of importers and exporters. PCM^{QW} contains a robust trade compliance engine that manages a firm's full range of products and vendors; updates content automatically; and possesses all the functionality required to alert users to regulation and tariff changes, perform vendor and product screenings, execute comparative landed cost calculations, and manage documentation and bills of material. PCM^{QW} offers firms of all sizes a new price entry point, allowing greater access to GTM software functionality. Notably, PCM^{QW} is the foundation of QuestaWeb's more advanced [Importer](#)^{QW} and [Exporter](#)^{QW} modules, allowing seamless additions to the application as a firm's business needs evolve.

QuestaWeb Vice President Wayne Slossberg says, "Few firms can afford a full-blown [GTM system](#), so many compliance professionals must manage global trade compliance with a computer and spreadsheets. Keeping data current is a labor-intensive job fraught with opportunities for the types of errors that create liabilities for a company." Slossberg continues, "PCM^{QW} is a cost-effective solution, allowing a firm to take the first step toward automated compliance. Today, PCM^{QW} will dramatically improve a company's day-to-day management of products, vendors, documentation, landed costs, and more. Tomorrow, as global business prospers, PCM^{QW} offers a clear path to a full-blown GTM system without fear of initial software investment obsolescence."

QuestaWeb clients include many Fortune 500 importers and exporters. These firms report increased speed to market (or to production floor), real-time global visibility and compliance, automated reconciliation of purchase orders to commercial invoices, fewer fines, better audit results, lower logistic provider rates, reduced landed costs, and greater efficiency using QuestaWeb's [GTM systems](#).

Slossberg concludes, “Many companies produce the same product in multiple countries using different vendors. The challenge of managing all these products and vendors with spreadsheets is staggering. GTM provides firms a distinct marketplace advantage, and QuestaWeb’s PCM^{QW} can be the first step in giving your organization that edge.”

About QuestaWeb, Inc.

QuestaWeb is a premier provider of integrated, Web-based global trade management software solutions. The firm’s business model unifies import, export, logistics, compliance and financial processes including U.S. Customs clearance, landed costs, Harmonized Tariff Schedule classifications, export licensing, denied party screening, quota management, product catalog, tracking, event management and international document repository. The centralized global database maintains up-to-date compliance content and supports multiple languages, currencies and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for electronic connectivity initiatives. The company’s flagship product, TradeMaster^{QW} [Global Trade Management](#) System, proactively manages export and import processes for importers, exporters, brokers and forwarders. It accelerates the flow of goods across the global supply chain, reduces inventory and operational costs and ensures compliance with ever-changing cross-border regulations.

Press Contact:

Jeanne Zepp
DPR Group, Inc.
240-686-1000
jzepp@dprgroup.com