

QuestaWeb Launches TradeMaster^{QW} 4.0 Software

Version 4.0 Offers Advanced Features, Greater Speed and Enhanced Security

Westfield, N.J. -- October 29, 2007 -- QuestaWeb, Inc. (www.questaweb.com), a premier provider of Web-based integrated trade and logistics management solutions, today announced the release of TradeMaster^{QW} 4.0, the newest addition to the firm's growing catalog of product offerings. The move to version 4.0 reflects QuestaWeb's commitment to offer customers the most advanced features available, supported by underlying software components that leverage the latest in technology. In addition, TradeMaster^{QW} 4.0 concurrently integrates "best business processes" for importers/exporters as well as brokers/freight forwarders, an accomplishment made possible by a corporate structure that separates import/export and brokerage/freight forwarding into two divisions to better serve each group's unique needs. These combined actions solidify QuestaWeb's posture as one of the few Web-based systems on the market today that literally can "do it all" when it comes to global trade.

TradeMaster^{QW} 4.0 offers the following new features:

- Integration of authentication login procedures with the active directories (lightweight directory access protocol [LDAP])
- Totally automated remote distribution of documentation via e-mail and printout
- Fully automated denied party list screening down to the name and/or address level for each supply chain participant
- Complete support of 64-bit operating systems, affording more memory and faster operations
- Compatibility with both Oracle 10g and Microsoft SQL Server 2005

In addition, TradeMaster^{QW} 4.0 implements Microsoft's .NET Framework Version 2.0, yielding advanced functionality such as

- Asynchronous database operations as well as XML data and large value types
- New caching capabilities with faster code execution
- Enhanced transmission security via authenticated streams
- Advanced data protection made possible by encrypted passwords, keys, connection strings and memory
- New globalization features that facilitate application development intended for foreign languages and cultures

Leon Turetsky, QuestaWeb CEO, said, "The release of TradeMaster^{QW} 4.0 takes QuestaWeb to the next level in terms of advanced system capabilities and functionality. More important, it positions QuestaWeb as able to respond to increasing requests for applications that recognize new dimensions in global trade. Our growing client base requires software that can not only articulate U.S. Customs requirements but also the customs regulations of other nations. Moreover, our system's Web-based nature, which allows members of the supply chain around the world to enter data, must be user friendly for multiple cultures. The new globalization features make these separate business requirements readily achievable."

Pricing and Availability

TradeMaster^{QW} 4.0 is available immediately, with the price dependent on the scope of the implementation. Current QuestaWeb customers are automatically upgraded to version 4.0 at no additional charge, consistent with the firm's policy of ensuring its customers always possess the latest features and most advanced technology. For more information, please call Wayne Slossberg, Vice President of Sales, at (908) 233-2300 or visit www.questaweb.com.

QuestaWeb also offers a QW Integration and Communication Module for new customers who wish to perform backend integrations themselves.

About QuestaWeb, Inc.

QuestaWeb is a premier provider of integrated Web-based global trade management software solutions. The firm's business model unifies import, export, logistics, compliance and financial processes including U.S. Customs clearance, landed costs, Harmonized Tariff Schedule classifications, export licensing, denied party screening, quota management, product catalog, tracking, event management and international document repository. The centralized global database maintains up-to-date compliance content and supports multiple languages, currencies and time zones. QuestaWeb was one of the first companies certified by U.S. Customs for electronic connectivity initiatives. The company's flagship product, TradeMaster^{QW}, proactively manages export and import processes for importers, exporters, forwarders and brokers. It accelerates the flow of goods across the global supply chain, reduces inventory and operational costs and ensures compliance with ever-changing cross-border regulations.

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